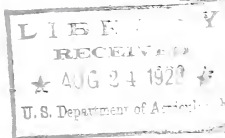
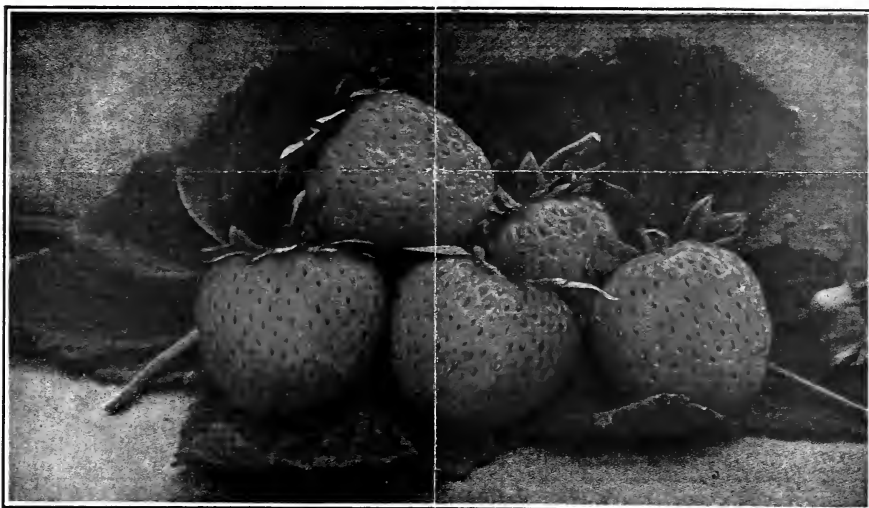


Historic, Archive Document

Do not assume content reflects current scientific knowledge, policies, or practices.

O. C. WALLER & BROTHERS

JUDSONIA, ARKANSAS



Waller Bros. Price List for Fall 1918 and Spring 1919

Dear Friends and Customers:

As the dry weather has again cut our plant crop short we are not going to get out a catalogue but will use this little folder in place. The dry weather with the high cost of boxes, moss, printing and labor soaring at the very top has again forced us to sell our plants for more money than before. However, you will find our prices in line and of course none of our patrons at these critical times are expecting plants at the same old prices. Therefore, we feel sure we will again be favored with your order.

We honestly believe that there never was a better time than now to set out plants and know from the shortage of plants and labor conditions the market cannot be flooded in the next few years. The man that is lucky enough to get his order filled for plants this season regardless of the price he may have to pay for the plants will be a man that will never regret the few dollars that was spent in this way.

Again thanking each and all our customers for their patronage in the past and asking a continuance of your orders. We are, yours very truly,
O. C. WALLER & BROS.

General Information

Prices in this folder set aside all former quotations. When ordering plants, use order sheet, and write your name and address plainly.

Payments

It must be made in advance. Either express or postoffice money order, bank draft or registered letter. Or, if you prefer, we will send your plants C. O. D., provided you send 25 per cent of full value of order.

Our Guarantee

We guarantee our stock true to name, with the understanding that should it prove otherwise we will refund the money or replace it with other stock which is true to name. But under no circumstances are we liable for more than the first cost of the plants.

Digging Our Plants

Our plants are dug as ordered, nicely trimmed and tied in bunches of twenty-six and twenty-seven and counted as twenty-five. This insures you of a good count. Plants are packed in light crates with plenty of moss, and guaranteed to reach you in good shape, either by mail or express.

Time of Filling Orders

We will begin filling orders not later than the 1st of November, and possibly as early as the 20th of October. For spring delivery, we will ship until April the 15th, and guarantee safe arrival. After this date they go at your risk. You will not lose anything by placing your order early.

Estimate Weight of Plants

It is impossible to give the correct weight of plants, as some varieties are much larger than others and as spring advances the plants become heavier. Our experience has taught us that it is safe to calculate on from twenty to twenty-five pounds to the thousand.

Care of Plants When Received

If the ground is not in a fit condition for the planting of them, a very easy method can be used to keep them. Take each variety, a bunch at a time, cut string, and spread roots very thinly along the side of a shallow furrow, then cover roots of plants with dirt not higher than the crown of the plant. Give partial shade, and if ground is dry water roots only.

Description of Varieties

Clondike

(Per) If there is a better berry than this variety, the people have not found it out. This variety is, without a doubt, more extensively planted than any other one variety, especially throughout the south. Plants are very hardy and will withstand the dry, hot weather as well as any. We have more than twenty-five acres in this variety alone, and would be glad to have you figure with us on large lots of plants. We are in a position to fill your orders, large or small, and at the same time with as good plants as money will buy. Look at some of our photographs of this variety.

Missionary

(Per) It was thought by many that this variety would take the place of the Klondike, while we do not see it that way. Fruit is medium size and very firm, resembling the Aroma in shape and color, while the berry is not as large. A good plant maker, and free from any rust. Season same as the Klondike.

Excelsior

(Per) An old variety that leads them all for earliness, and one that has stood the test for more than twenty years. Berries are of a dark red color, medium in size. Plant growth good.

Aroma

(Per) A late and very popular berry in all sections. I have not yet found the late berry that has the demand this one has. While I believe that there are some of the new varieties that are its equal, or, in fact, its superior, however, it does well, both north and south. Many of the growers here, as well as elsewhere, will grow no other variety for a late berry. The berry is very firm and you will find none that will stand shipping better than this variety. We have an unusually large supply of plants and will be glad to quote you special prices on large orders.

Senator Dunlap

(Per) A favorite with most northern growers and is well known wherever strawberries are grown. It is a great plant maker, and for this reason should not be planted too close together, as plants will become too thick. Its fruit is a bright red, a good shipper and of an excellent quality. Mid-season.

Warfield

(Imp) An old variety, but a good one, just the same; especially in northern states. We would recommend that you plant Dunlap with this variety in order to fertilize them, then you are sure to receive a bumper crop of second early berries. Fruit is regular shape, dark red, and a splendid shipper.



Waller Bros. Price List for Fall 1918 and Spring 1919

Big Joe, or Joe Johnson

We have not fruited this variety, so will give you the description of some of the northern growers.

This new berry was originated in Maryland about four years ago and has been well tested. We believe that it will prove to be one of the very best late strawberries grown. The Joe Johnson is very productive of very large berries; it is a beautiful red berry, with a bright green calyx, which adds greatly to its beauty and market value. Its flavor is good and it is one of the best shipping varieties, has a perfect flower blossom, and is a strong fertilizer. You will make no mistake in giving this berry a trial.

Evening Star

(Per) In this variety you will find a good, all around late berry. I much prefer them to the Gandy, as they are much more productive and are not subject to rust like the Gandy. Their season is the same as the Gandy, also their fruit resembles that variety so much that you can scarcely separate them. The plants are large and hold their fruit well off the ground. To the man who is looking for a good late berry he will find it in this variety.



Lady Thompson

(Per) This berry at one time had the lead in all southern states, and is still grown very extensively. One very important reason for this is that the berry is a good drouth resister. The hot, dry weather seems to have but little effect on it. It is, as a rule, very productive.

Gandy

(Per) Originated by Mr. Gandy, of Pennsylvania, more than thirty years ago, and is yet being planted extensively. This variety does best when planted with some other late berry. The Aroma is a good one for this.

St. Louis

(Per) There is only one thing that keeps this berry from taking first place as an extra early berry, and that is that it is too soft; however, we have had many flattering reports from the north, where it seems to do better than in the south. To any one that is wanting to grow the largest early strawberry grown for the nearby markets, you need not hunt for anything that will, in size or earliness, turn down this variety.

Bubach

(Imp) Another old, but well known, variety. The berries are of ample size, the color is of bright red, which extends to the center, the flavor is excellent; the foliage is a dark green, and the plants are large and vigorous. No mistake is made in planting largely of this grand old variety.

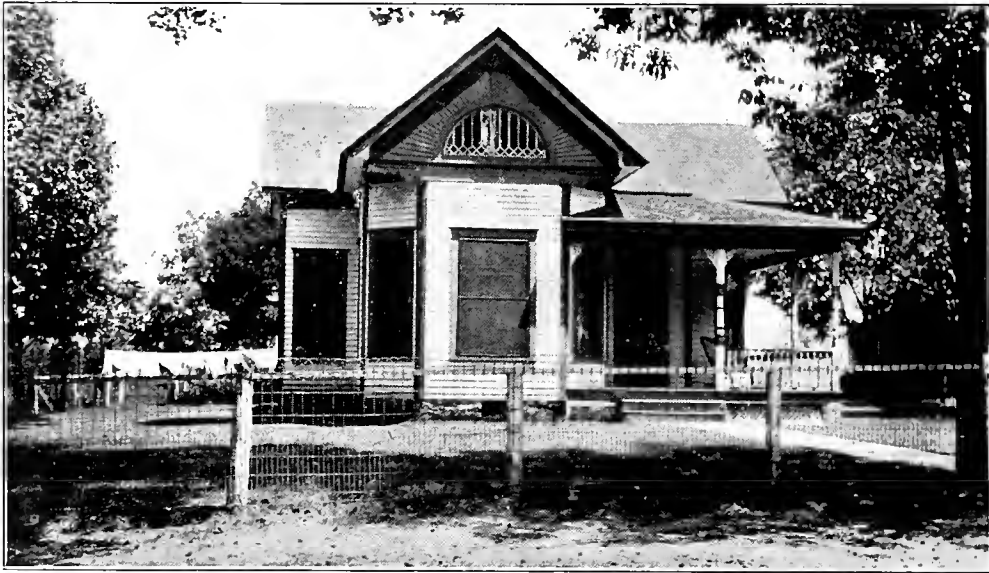
Champion K

This is a new variety and one we like very well. It is only three or four days later than the Excelsior, and much more productive. The plant's growth is good and the fruit is as large as that of the Klondike. You will make no mistake in planting this variety in place of the Excelsior.

Lucky Strike Everbearing Variety

The description found below is of this variety which was sent us by an eastern nurseryman of whom we bought some plants, paying him \$1.00 for each plant. We have a few hundred plants to furnish to our customers at 50c each or 3 plants for \$1.00 postpaid. We can say this for this variety. We planted some two acres of the Progressive and Superb varieties and the dry weather killed all of them, while the LUCKY STRIKE stood it fine. We consider this one great point in favor of them.

Description as follows: Lucky Strike is a chance seedling—parentage unknown. This is the variety we have all been looking for and we have named it Lucky Strike. While we have been growing the Everbearing varieties as fast as they have been introduced, from the Pan-American up, in the Lucky Strike we have found the everbearing variety without a fault. We had expected that some day some one would find a better everbearer than the Progressive, but we did not expect to find it so soon. Nor did we expect to find one that would surpass the Progressive by so many good points as the Lucky Strike has done. We want it fully understood that there is no fake in any way, shape or form, regarding the introduction of the Lucky Strike. That we consider it to excel all other everbearing varieties, in every way, shape, or form, is but putting it mildly. We give here a few of its good points. In plant growth, the Lucky Strike has never been equalled by any other everbearing variety. Plants large, stalky, without a blemish and makes an abundance of them. As the new runner plant forms, the fruit bud starts to open and by time plant is rooted the fruit is showing, and we have counted six or eight berries of extra large size on one new runner plant, when the plant was not over four weeks old. On one mother plant the writer counted September the 1st one hundred and forty-eight green and ripe berries. This was a strong, robust plant, and had produced at least fifty new runner plants this season, nearly every one of which were bearing fruit at the time. Size of the fruit is the largest of the everbearing yet seen. Color, rich dark red to the center, firm and quality good enough for a king. We consider this the greatest bargain we have ever offered our customers and we assure you you will find it so. Price, 50c each or three for \$1.00.



THE HOME OF O. C. WALLER

Price List

	Per 100	Per 250	Per 500	Per 1,000
Klondike	\$.50	\$1.00	\$1.85	\$3.50
Excelsior50	1.00	1.85	3.50
St. Louis50	1.00	1.90	3.75
Aroma50	1.00	1.90	3.75
Missionary50	1.00	1.85	3.50
Lady Thompson50	1.00	1.85	3.50
Senator Dunlap50	1.00	1.65	3.00
Warfield50	1.00	1.65	3.00
Evening Star60	1.10	2.25	4.00
Gandy60	1.10	2.25	4.00
Bubach60	1.10	2.25	4.00
Joe Johnson60	1.10	2.25	4.00
Champion. K.50	1.00	1.85	3.50
Gold Mine60	1.10	2.25	4.00

If Plants are to be Sent by Mail, Please Add Postage

O. C. WALLER & BROTHERS
JUDSONIA, ARKANSAS